



VETERANS
HEALTH AND WELLNESS FOUNDATION

A black and white photograph of a family (a man, a woman, and a child) walking away from the camera on a beach. They are holding hands. The background shows a cloudy sky and the ocean. The image is partially obscured by a blue diagonal line and a green and blue geometric shape in the top right corner.

Caring for Veterans and their families

Who have borne the battle

Corporate Sponsorship Package



Mission

Our mission is to build, educate, and maintain resource networks to support the complex physical, social, and emotional health needs of Veteran communities across the nation.

Vision

We envision communities that possess the knowledge and capacity to not only identify and address service-related health challenges, but to embrace, support, and empower Veterans and their families who experience them.

Who We Are

The Veteran's Health and Wellness Foundation (VHWF) is a non-profit 501 (c) 3 charitable entity established by military Veterans with expertise in the areas of health, wellness, and healthcare delivery.

Serving our military men and women nationwide, the organization focuses on addressing systemic inequities regarding access to and quality of care for Veterans and their families.

Since 2013, VHWF has touched more than 20,000 Veterans and family members, assisting with their mental and physical healthcare needs. VHWF aims to raise awareness amongst civilians to understand the challenges of Veterans.





VHWF exists for the purpose of addressing systemic inequities regarding access to and quality of care for Veterans and their families



Strategic Pillars for Success

Academic: We educate civilian healthcare professionals about the unique healthcare needs of our Veterans and their families. In addition, we educate and provide health resources and service-connected healthcare benefits to Veteran communities.

Access: We provide Veterans seeking trustworthy and credible resources, that may be difficult to locate, with more direct pathways to the information or persons needed to resolve their concerns.

Advocate: We are committed to creating a world where Veterans and their families live healthy and well lives undiminished by their service-related health concerns. This means equitable healthcare for the Veteran community. The battles they fought for our freedoms in foreign lands should not transition to a fight for healthcare at home.

Amplify: We are passionate about raising awareness regarding Veteran health concerns at all levels: locally, regionally, and nationally through our Flagship Programs, partnerships, and other pathways. Veterans and their families have a platform to enhance their voices where they know they can be heard.





Your Support Matters

Dear Friend,

Welcome to the VETERANS HEALTH AND WELLNESS FOUNDATION (VHWF) previously known as the Warrior Centric Healthcare Foundation. Our foundation is proud to serve our Veterans and their families and honor their service to our country and defense of our freedom. We are committed to ensuring that these brave men, women, and families have supportive communities who know them, hear them, and see them in ways that hold true to their integrity and identity.

VHWF was established to build, educate, and maintain resource networks that support the complex physical, social, and emotional health needs of Veteran communities across the nation and to give Veterans and their families a platform to amplify their voices. We facilitate their ability to gain access to equitable and quality healthcare and work to ensure that all who care for Veterans and their families are aware and comprehend how the intersection of military service and Veteran culture impacts the injuries, illnesses, and diseases experienced while serving.

Our partners, organizations just like yours, are the engine that enable us to achieve our mission and realize our vision. I am personally inviting you and your organization to become a member of the Veteran Medical Neighborhood Consortium™. Joining forces with us on this journey maximizes our ability to do the most good and deliver on America's promise to... "care for those who have born the battle..."

The impact of your gift is immediate and is applied directly to our Flagship Programs that straightforwardly impact efforts to ensure Veterans and their families get the excellence in medical care they have earned and deserve while diminishing the health and healthcare disparities they face.

For more information on VHWF, our upcoming events, making a donation, or information on how to join the Neighborhood, please visit us at the following: www.myvhwf.org; development@myvhwf.org.

I look forward to hearing from you and welcoming you to the Neighborhood.



Sincerely,
Evelyn L. Lewis
MD, MA, FACCP, DABDA
President and Board Chair
Capt(Sel), US Navy (Ret)



Flagship Programs

Community Health and Wellness Events and Town Halls

VHWF empowers Veterans and community members to become part of the solution by hosting and partnering to bring free healthcare screenings, vaccinations, benefits, disability claim navigation, as well as medical appointments to Veterans and those in the community. VHWF also provides event speakers from our national network who are versed in the areas of Veteran health and wellness.

Veteran and Family-Centered Health Education Forums

The focus of these events is for businesses, employers, nonprofit leaders, and healthcare professionals at every level. These forums help break through misconceptions regarding the unique healthcare needs of Veterans and their families by increasing awareness and augmenting knowledge.

Healthcare Education on Veteran Culture and Military Environments

There is a pressing need for physicians to care for our nation's Veterans now and in the future. However, they must be knowledgeable about the injuries, illnesses, diseases, and exposures that impact the health of Veterans. These free, CME accredited presentations are developed for physicians and other healthcare professionals by subject matter experts and are available on demand. Our trainings provide an opportunity for practicing professionals to enhance their knowledge and understanding of Veteran culture in addition to its impact on healthcare delivery and health outcomes.

Resource Search Center Technology Platform

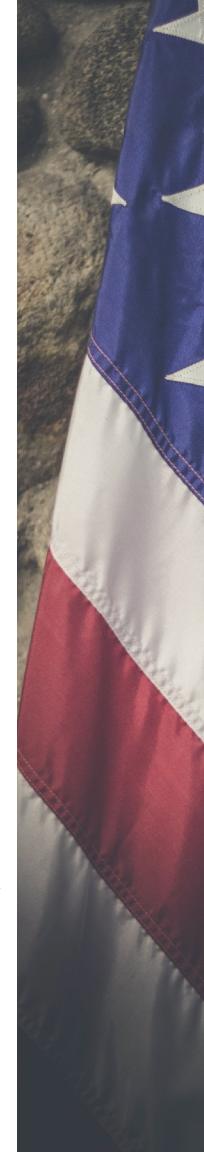
The Resource Search Center Technology Platform connects Veterans and their families to a comprehensive network of verified social care programs at local and national levels across all counties in the nation. Resources cover areas such as food, housing, transportation, health, finance, education, employment, and legal assistance. Use of the platform is free and open all, so Veterans and their families can search independently with ease and dignity to help sustain their own wellbeing and bypass barriers.

The Veterans Lived Experience Series (VLES)

The VLES events are conversations with Veterans (or Veterans with their family units) about service-related experiences that had a significant impact on their health status and livelihood. Topics have included military sexual trauma (MST), post-traumatic stress disorder (PTSD), and homelessness, among others. Veteran voices are joined by input from participating healthcare professionals and conclude with a discussion about related resources. These events are recorded for the future viewing of those with similar experiences and for use within educational sessions with professionals in the healthcare industry.

Interprofessional Joining Forces Education Program

This program provides a multidisciplinary training curriculum for healthcare students and practicing professionals learning about the unique burdens borne by Veterans and their families. The full-day or half-day curriculum design includes an overview of Veteran unique health issues, panel discussion, collaborative case study sessions, and small group breakout and report periods. Discussion prompts assist physicians and other members of the healthcare team to contemplate key questions that will strengthen their ability to accurately identify health challenges, their causes, and best possible outcomes.





2021 - 2022

Sponsorship Opportunities



Premier Sponsorship Opportunities

Veterans Lived Experience Series (VLES)

These events feature personal conversations with Veterans who have agreed to share their story on topics that are prevalent in the Veteran community such as military sexual trauma (MST), post-traumatic stress disorder (PTSD), and suicidality.

Sponsor Levels

8 VLES events full year - \$12,000.00

4 VLES events half year - \$6,000.00

2 VLES events quarter year - \$3,000.00

Veteran Lived Experience Series: SPECIAL EDITION

These events include elements of Veteran stories but are more structured with the addition of two to three professional experts. These limited events happen four times per year. SPECIAL EDITION events are recorded and used in a similar fashion to standard VLES events.

Sponsor Levels

4 VLES Special Edition events full year - \$12,000.00

2 VLES Special Edition events half year - \$6,000.00

1 VLES Special Edition event quarter year - \$2,500.00

*** These sponsorships unlock additional benefits, visibility, and access to members of the VMNC network**



Mission Focused Sponsorship Opportunities

Supporting the Veteran's Health and Wellness Foundation means standing on the front lines to address systemic inequities regarding access to and quality of healthcare for Veterans and their families. The men and women who put their lives on the line to serve our country and protect our freedom are counting on us. Partnering together, we can make a real difference for them. When you support VHWF, you are making it possible for thousands of Veterans and their families to live healthy and well lives undiminished by their service-related health concerns.

Mission Focused Sponsorship

\$6,500- Resource Search Center Tech Platform:

This tool provides free access to unlimited/credible resources for Veterans and their family members. This tool addresses the social determinants of health (SDOH) by facilitating access to employment, financial assistance, food, housing, healthcare, etc.

\$6,000 - Community Health and Wellness Events:

These forums provide free health care screenings, flu shots, benefits, disability claim navigation as well as medical appointments to Veterans.

\$25,000 - Healthcare Education on Veteran

Culture and Military Environments: The education session consists of academic presentations with accompanying CME credit. Each presentation reaches 6,000 to 8,000 healthcare providers and allied healthcare professionals.

\$5,000 - Case Management Navigator for

Veterans: Each Case Management Navigator has the capacity to support one geographic region. They directly assist Veterans with service-connected disability concerns.



LEVELS OF SPONSORSHIP

Packages	SENIOR SUPPORT CIRCLE - \$100,000+	FREEDOM FORCE CIRCLE - \$75,000+	LIBERTY CIRCLE - \$50,000+	WARRIOR CIRCLE \$25,000+	SUSTAINED READINESS CIRCLE - \$10,000+	FRIEND CIRCLE - \$5,000+
3-year membership in the Neighborhood	✓					
Official commemorative coin and certificate	✓	✓				
VHWF commemorative Lapel Pin	✓	✓				
Opportunity to join the VHWF advisory committee	✓	✓	✓			
Sponsor name will be part of the official event name for event sponsored	✓	✓	✓			
Name and logo placement on all materials related to event or program	✓	✓	✓	✓		
Name recognition in all press releases related to the event or program	✓	✓	✓	✓	✓	
Logo placement on VHWF web site	✓	✓	✓	✓	✓	
Invitations to community and special events	✓	✓	✓	✓	✓	✓
Showcase services or products in annual resource book	✓	✓	✓	✓	✓	✓
Name recognition in annual report	✓	✓	✓	✓	✓	✓
Quarterly E-Newsletter	✓	✓	✓	✓	✓	✓

Join us in the Neighborhood

Why should my organization join?

Your organization should become a member of the Veteran Medical Neighborhood Consortium (VMNC) if you are supportive of Veterans and their families not having to stand alone as their fight in wars for our free country transitions to a fight in battles to secure health and wellness for themselves and their families.

How do I know if my organization is a good fit for the Neighborhood?

Your organization is a good fit for the Neighborhood if you acknowledge the sacrifices made by Veterans and their families and are committed to delivering on the promise made by then President Abraham Lincoln "...care for those who have borne the 'battle..." (adapted from the words of Lincoln)

In partnership with caring and supportive organizations in the Neighborhood, VHWF assists Veterans and their families across the nation to achieve and sustain healthier lives. Members of the Neighborhood, through multi-level sponsorships, enable VHWF to administer our Flagship Programs and operationalize our mission and premier opportunities.

What is the Neighborhood?

The Neighborhood is a hub of coordination, collaboration, and partnerships that connects Veterans and their families to services and supports that help them reintegrate into society, optimize health and wellness, and diminish healthcare disparities where they live, work, play, and pray. The VMNC welcomes companies and organizations from all industries that may interact with employees, customers, members, clients, patients, or stakeholders who are Veterans, or that lend their support to the Veteran community as a whole. For more specific information on how your organization could function as a member of the Neighborhood contact our team via email at development@myvhwf.org or call (833) 924-4376 x3.





VETERANS

HEALTH AND WELLNESS FOUNDATION

Mail us:

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Call us:

(833) 924-4376 x3

Learn more:

Visit us at www.myvhwf.org

Partner with us:

Contact **corporate partnership:**
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